



## 5GAA @ ITS World Congress

*13 September 2021*

**Hamburg, Germany** -- Smart mobility and Intelligent Transport Systems (ITS) are crucial constitutive elements of the 5G Automotive Association (5GAA), as the association helps shape technological advances in the field. Cooperative Intelligent Transportation Systems (C-ITS) are the technologies associated with connected vehicles. These technologies, enabled by wireless transactions (V2X), would have a crucial impact on road safety and traffic efficiency. 5GAA supports the idea that 5G will be the ultimate platform to enable C-ITS and the provision of V2X.

**The 5G Automotive Association (5GAA)** is pleased to participate in the 2021 European edition of the ITS World Congress and to be part, alongside its members, of the discussion with global stakeholders in the field of connected mobility.

Media representatives are cordially invited to participate to a **press tour, taking place on 13 October**, which will focus on concrete examples of V2X solutions as shown by 5GAA member demonstrations and booths. During the event, the association will also have a **booth** where both industry and media visitors can learn more about 5GAA's action to foster connected mobility.

5GAA will also organise an **invitation-only workshop** with Road Operators, which will expand on the acceleration of C-V2X deployment and future-proof investments, digital infrastructure, digital roads on urban areas, and digital mobility services at large. The discussion will outline the cooperation models enabling the deployment and use of 5G infrastructures for automated mobility.