



HAMBURG ITS World Congress 11 - 15 Oct 2021

Experience Future Mobility Now

PARTNERSHIP ENTITLEMENTS

MaaS Partner

March 2020



Organised by



Co-organised by



Supported by



Federal Ministry
of Transport and
Digital Infrastructure

Hosted by



Hamburg

MaaS Partner

€ 60,000

Entitlements

Thought Leadership		
Afternoon Workshop	1	Opportunity to host an afternoon workshop as part of the Congress Side Event programme, marketed to the entire delegation.
Building Community & Networking		
VIP Lounge Access (for 1)	2	Access for 1 of the Partner's nominated delegates to access the Congress official VIP lounge
Social Media Announcement	1	1 announcement or notification, posted on all Congress social media platforms
Social Media Promotion - Tweet	1	1 promotional Tweet designed for the dissemination of sponsor educational content on Twitter
Full Delegate Registration (Partner rate only)	5	1 full delegate registration
Brand Exposure		
Pre-event Media Partner Video (interview)	1	Opportunity for Partner to discuss organisations value proposition as part of a pre-event promotional video hosted by a Congress Media Partner

Other Social Functions

VIP Dinner Tickets	2	Access for 1 delegate
ITS Dinner Tickets	5	Access for 1 delegate

Lead Generation

Electronic Direct Mail Service	1	1 mailout to entire Congress database, ideal for promoting Partner's session or planned onsite activities
Session Voting Tool (Congress App)	1	Enable access to the voting tool, ideal for receiving feedback after interactive Partner presentations or sessions
Lead Retrieval Kit	1	1 lanyard scanner will be provided to partner
Congress TV Interview Onsite (at stand or nominated room)	1	1 30 minute interview organised in collaboration with onsite media team and broadcast in the in-exhibition auditorium
Access to Business Matching Portal	1	1 company access to the mobile app business matching tool

General Branding

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