

**Experience Future Mobility Now** 

PARTNERSHIP ENTITLEMENTS

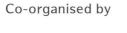
## MaaS Partner

## March 2020

Organised by







Supported by

Hosted by





<u></u> Hamburg

## MaaS Partner

€ 60,000

## Entitlements

Thought Leadership			
Afternoon Workshop	1	Opportunity to host an afternoon workshop as part of the Congress Side Event programme, marketed to the entire delegation.	
Building Community & Networking			
VIP Lounge Access (for 1)	2	Access for 1 of the Partner's nominated delegates to access the Congress official VIP lounge	
Social Media Announcement	1	1 announcement or notification, posted on all Congress social media platforms	
Social Media Promotion - Tweet	1	1 promotional Tweet designed for the dissemination of sponsor educational content on Twitter	
Full Delegate Registration (Partner rate only)	5	1 full delegate registration	
Brand Exposure			
Pre-event Media Partner Video (interview)	1	Opportunity for Partner to discuss organisations value proposition as part of a pre-event promotional video hosted	

proposition as part of a pre-event promotional video hosted by a Congress Media Partner

Other Social Functions		
VIP Dinner Tickets	2	Access for 1 delegate
ITS Dinner Tickets	5	Access for 1 delegate
Lead Generation		
Electronic Direct Mail Service	1	1 mailout to entire Congress database, ideal for promoting Partner's session or planned onsite activities
Session Voting Tool (Congress App)	1	Enable access to the voting tool, ideal for receiving feedback after interactive Partner presentations or sessions
Lead Retrieval Kit	1	1 lanyard scanner will be provided to partner
Congress TV Interview Onsite (at stand or nominated room)	1	1 30 minute interview organised in collaboration with onsite media team and broadcast in the in-exhibition auditorium
Access to Business Matching Portal	1	1 company access to the mobile app business matching tool
General Branding		
General Branding		Pre-event, onsite and post-event logo placement across all print and digital congress media and collateral, subject to the provision of artwork and the fulfilment of sponsorship terms and conditions. Including social media and digital paid advertising adverts. media partners and media associated with non-commercial partners. The Partner will also receive digital impressions from all promotional media associated with other ITS Global and Regional events that ITS 2021 partners with.