



HAMBURG
ITS World Congress
11 - 15 Oct 2021

**Experience
Future Mobility
Now**



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ERTICO – ITS Europe, the City of Hamburg and the German Federal Ministry of Transport and Digital Infrastructure invite you to the 27th ITS World Congress from 11–15 October 2021.



switchh combines public transport with a range of other mobility services, such as car and bike sharing, to form one comprehensive system – using a digital mobility platform (app) and mobility stations.



The ITS World Congress is the most important international industry event in the field of Intelligent Transport Systems and Services (ITS). From 11–15 October 2021, thought leaders, developers, entrepreneurs and decision makers from the transport, logistics and IT industries will meet at the Hamburg Congress Center and Hamburg Messe fair ground.

The future of mobility is right around the corner, with new developments to experience, apply and understand. In Hamburg, a vibrant international trade hub and model region for intelligent transport and logistics, numerous innovative projects already demonstrate what the future holds.

Autonomous driving, shared and multimodal transport and the usage of unmanned aerial vehicles in logistics and mobility are just a few of the fast evolving transport trends that will be discussed at the 2021 Congress. Modern cities are facing numerous challenges including population growth, traffic jams, lack of parking space, emissions and globalised logistics. Often they have to meet ambitious targets for addressing climate change, economic growth and urban development.

The ITS World Congress is the international platform to showcase big ideas and innovative solutions.

Come to Hamburg in 2021 to experience the future mobility as envisioned by smart mobility experts from around the world.

Key topics of the ITS World Congress in Hamburg are:

- automated, cooperative and connected mobility
- Mobility on Demand, Mobility as a Service
- goods journey from ports to customers
- intelligent infrastructure
- new services from new technologies
- solutions for cities and citizens

Moreover, Future Technology Trends and Cybersecurity will be part of all discussions.

What to expect

Experience the future of smart mobility
in motion for five days in October 2021



15,000
visitors



3,500
international
delegates



250
projects and
showcases



400
exhibitors



30,000
sqm exhibition
floor



200+
programme
sessions



100+
journalists
from trade
business and
news media



100+
countries



50+
startups

Hamburg facts

2nd

largest city of Germany
with 1.8 million
inhabitants

5.3

million people live
in the Hamburg
metropolitan region

7.6

million tourists
in 2019

350,000

people commute into
the city each day

3rd

largest port
in Europe

2.6

million people use the
local public transport
networks daily

3rd

largest civil
aviation hub
in the world

Be part of the ITS World Congress 2021

Help shape the Congress and show where you think the future of the ITS Sector is heading. Take this opportunity to present your product or project to the international community in the unique surroundings of the ITS World Congress, and allow partners from across the sector to test its applicability. The Congress gives you access to all of the sector's key target groups, making it the ideal platform for establishing a productive dialogue.

Want to attract even more attention to your project?

We offer you numerous options, ranging from sponsorship and exhibition opportunities to project demonstrations. Get the most out of the ITS World Congress 2021 with our cooperation and sponsorship opportunities.

Want to showcase your innovations at the event?

Hamburg's exhibition grounds, congress centre and city spaces offer various attractive locations. We will find the best one for you.



TAVF. A nine-kilometre-long test route has been set up for automated and connected driving in Hamburg's inner city.



Find out how you can get involved:

→ sponsorship

**→ demonstration
(on site or in public city spaces)**

→ technical tour

→ exhibitor

→ speaker

→ delegate

See you in Hamburg in 2021

Stay in touch! You can keep up to date with all the latest news about the ITS World Congress on our website: www.itsworldcongress.com

The ITS World Congress 2021 will show how new scientific, technical, industrial and social developments will change mobility in the future. Become part of the ITS World Congress in Hamburg. We invite you to become sponsors, demonstrators, speakers and exhibitors.



More information:
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